

MUOVO BY BROADWING

PRESENTATION 2020

**Malta's Latest
Employer Directory &
Job Board**

muovo 
BY BROADWING RECRUITMENT



INTRODUCTION: A BRIEF HISTORY

ANOTHER **IMPORTANT** STEP IN THE RIGHT DIRECTION

- **2007: Muovo's Inception as an HR & Employment Company**
Muovo offers a wide range of services, including outsourcing and leasing, temporary and permanent staffing, executive search, payroll management, training, staff development, and outplacements.
- **2014: Muovo Partners with Gi Group**
The partnership was instrumental in strengthening Muovo's international recruitment network by expanding its international client base and offering new talent pools to recruit from.
- **Jan 2018: Broadwing Limited is Incorporated**
The company appoints directors Benjamin Pace Lehner, Alan Cini, and John Paris. Broadwing obtains an Employment Agency license from the DIER to offer recruitment, HR, training and relocation services in Malta.
- **Feb 2019: Broadwing acquires the Muovo Brand**
The acquisition of Muovo from previous owners Gege Gatt and Sinan Vural strengthens Broadwing's position as a rapidly growing start-up driving change in Malta's employment industry. Broadwing absorbs the recruitment & HR services of Muovo into its own brand while continuing to operate the Muovo brand as a recruitment affiliate for Broadwing.



INTRODUCTION: A BRIEF HISTORY

YET ANOTHER **IMPORTANT** STEP IN THE RIGHT DIRECTION



Dec 2019: Broadwing Wins Big Twice at Malta's Best-In-Business Awards 2019

During an event held at Smart City in December, Broadwing is awarded Malta's HR & Recruitment Company of the Year Award along with the Malta's Employer of the Year Award



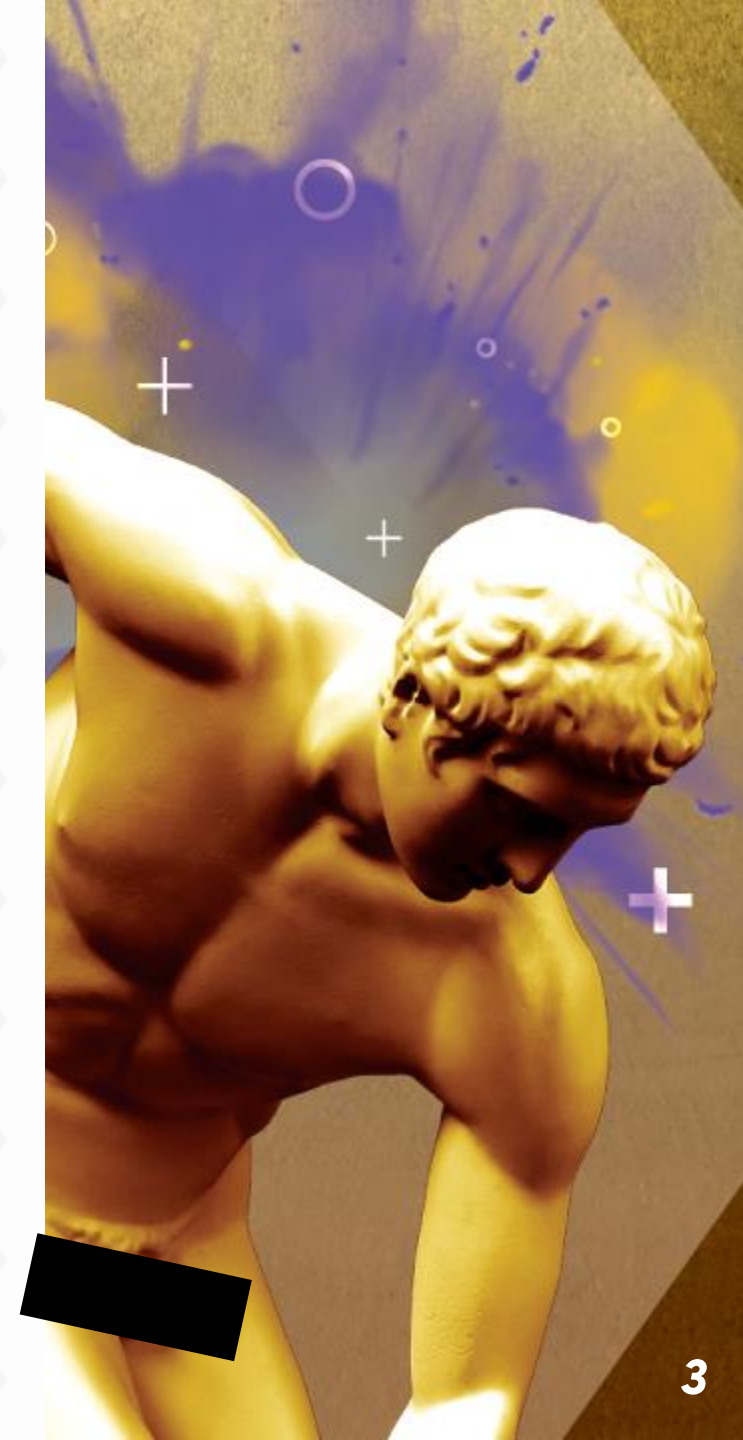
June 2020: Muovo relaunches as Malta's newest Job Board and Employer Directory

In a move to strengthen Broadwing's position in the employment industry, a partnership with Rocksteady Digital Agency Limited allowed the company to repurpose the Muovo brand through the implementation of a new Job Board & Employer Directory.



Q1 2021: Broadwing launches the Muovo HR Talks publication (WIP)

As part of the renewed Muovo brand, Broadwing is in the process of producing Malta's first HR & Recruitment publication in collaboration with several highly reputable associations and organisations.



JOB BOARD & EMPLOYER DIRECTORY

WHO YOU ARE **TOMORROW** BEGINS WITH WHAT YOU DO **TODAY**

Broadwing Limited's experience as one of the leaders in Malta's employment & recruitment industry has given the necessary understanding of the needs of Malta's employers to develop a robust and feature rich Job Board & Employer Directory using the Muovo Brand.

The new portal is packed with more features at even more competitive pricing than other options available to employers in Malta. All while offering extensive marketing campaigns.

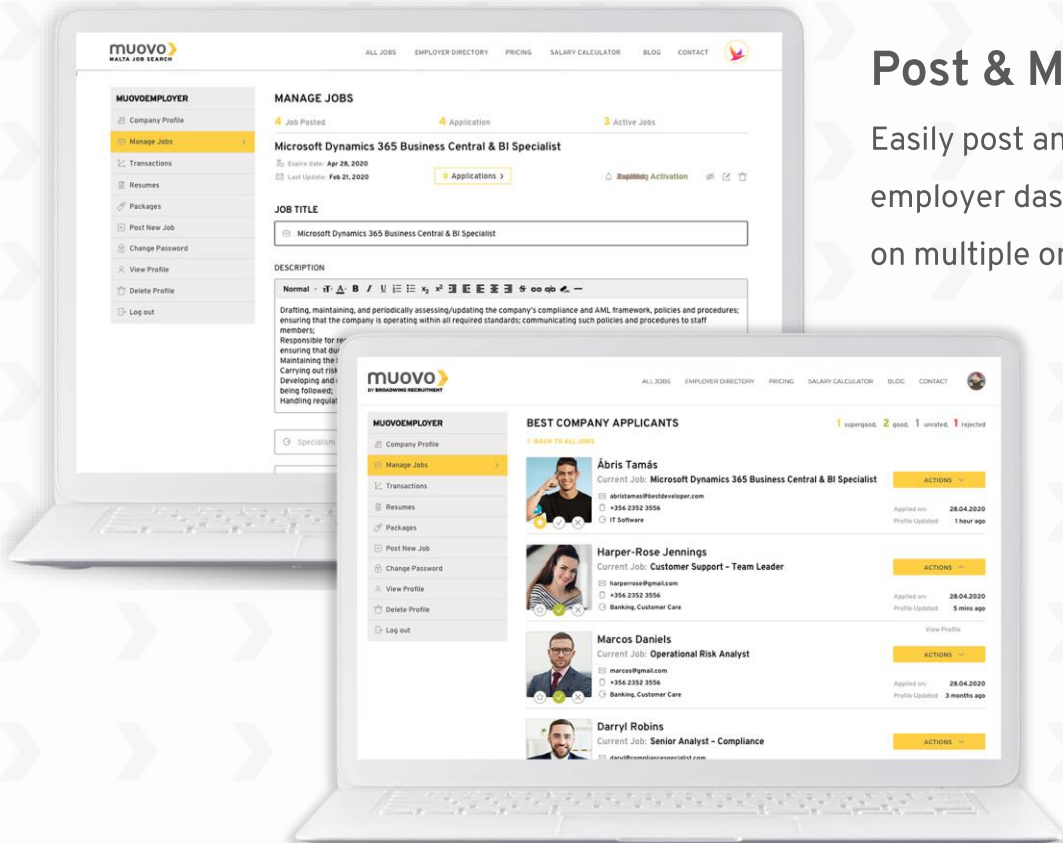
Features

- Job Board with ATS Related Features
- Employer Directory & Profiles
- Express Apply or External Apply
- Employer Dashboard & Statistics
- Online Job Seeker Profiles with downloadable CV's
- Candidate Rating System for Employers
- Exposure of Employers & Job Postings on Social Media
- Sponsored Business Articles for Premium Employers
- FREE ATS Integration with Automated Job Posting
- Internal Chat Support & Dedicated Account Managers

The screenshot displays the Muovo website interface. At the top, the logo 'muovo BY BROADWING RECRUITMENT' is on the left, and navigation links 'ALL JOBS', 'EMPLOYER DIRECTORY', 'PRICING', 'SALARY CALCULATOR', 'HR TALKS', 'CONTACT', 'SIGN IN', and 'POST A JOB' are on the right. A hero banner features a woman in a yellow dress with a blue and purple energy aura, with the text 'Explore thousands of jobs around you, create a free user account.' Below the banner is a search bar with fields for 'Search Keywords', 'Specialisms', and 'Job Types', and a 'FIND JOB' button. Underneath, the section 'JOBS IN MALTA & EU' shows '5 Latest Vacancies' with four job cards: 'SENIOR MICROSERVICES DEVELOPER (NET)', 'AGILE COACH', 'OFFICE MANAGER', and 'ROMANIAN ACCOUNT MANAGER'. Each card lists location (Malta Central), experience requirements, and the employer (Ascent or Avento Group).

MUOVO FOR EMPLOYERS

BE PART OF OUR **INDUSTRY-LEADING** EMPLOYERS IN MALTA

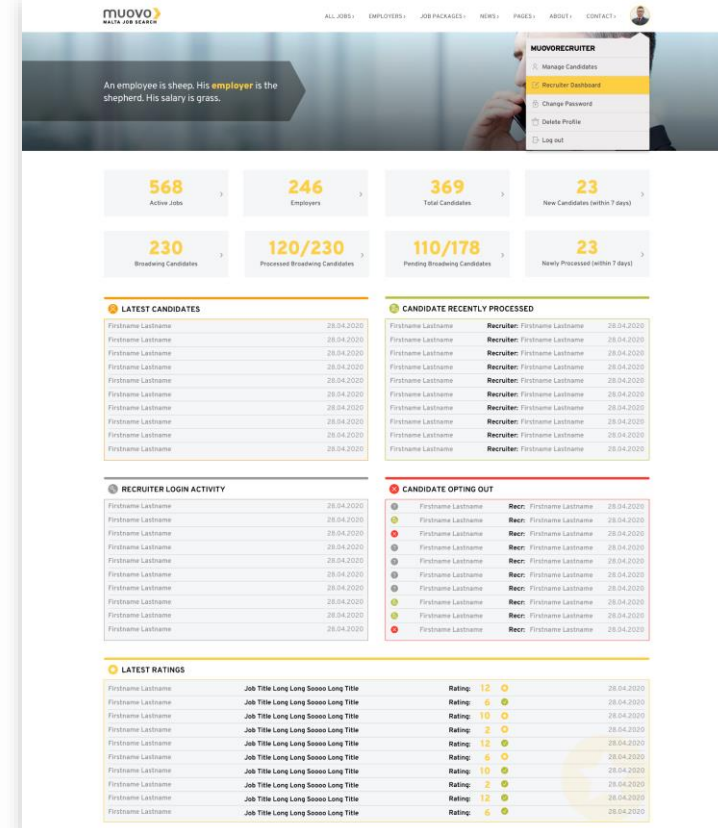


Post & Manage Jobs

Easily post and manage job listings through a user-friendly employer dashboard to have them automatically advertised on multiple online platforms and social media.

Job Application History & Rating System

Keeping track of processed candidates has never been so easy. Muovo's *'candidate rating function'* allows employers to rate candidates in confidence for future reference.



Employer Dashboard

Effectively manage and monitor your employer profile and job posting activity. The Employer Dashboard ensures that you don't miss out on talent.

MUOVO FOR JOB SEEKERS

EXPLORE THOUSANDS OF **JOBS** AROUND YOU!

Job Shortlists

Job seekers can favourite jobs and come back to them at a later stage to improve their application with a tailored cover letter.

Express Applications

Muovo offers an easy built-in *'Express Apply'* facility allowing candidates to apply directly to employers without leaving the job board. All while keeping track of their application history for future reference.

The screenshot shows the Muovo job board interface. At the top, there's a navigation bar with links for ALL JOBS, EMPLOYERS, JOB PACKAGES, NEWS, PAGES, ABOUT, and CONTACT. Below this is a banner image of a woman smiling. The main content area is divided into two columns. The left column, titled 'MUOVOCANDIDATE', contains a sidebar menu with options like My Profile, Shortlisted Jobs (highlighted), My Resume, Applied Jobs, Job Alert, CV & Cover Letter, Packages, Change Password, View Profile, Delete Profile, and Log out. Below the menu is a 'SKILLS PERCENTAGE' section showing 40% and a note to put a value for the 'Profile Image' field to increase skill up to 75%. The right column, titled 'SHORTLISTED JOBS', displays a list of job listings. Each listing includes an 'UPLOAD LOGO' button, 'Job Title', 'Company or Agency Name with link', 'Salary', and 'Shortlisted on' and 'Apply by' dates. Action buttons like 'EXPRESS APPLY', 'APPLY NOW', and 'APPLIED' are visible. In the foreground, an 'APPLY FOR JOB' form is overlaid, featuring fields for Full Name, Ben Pace Lehtner, Email (ben.pace.lehtner@gmail.com), Phone Number (+35279335942), Cover Letter (with a 'Write here...' prompt and a magnifying glass icon), and a 'Your CV' section with a 'Browse' button and supported file types (doc, docx, rtf, pdf & pdf). An 'APPLY NOW' button is at the bottom of the form.

Online Job Seeker Resume's & Downloadable CV's

The screenshot shows a user's profile page for 'ABRIS TAMAS', a Microsoft Dynamics 365 Business Central & BI Specialist. The profile includes a profile picture, name, and member since date (Aug 5, 2019). The main content is organized into tabs: PROFILE, EDUCATION, EXPERIENCE, PORTFOLIO, SKILLS, and HONORS & AWARDS. The PROFILE tab is active, showing details like 6 years of experience, 28 years of age, and a Master Diploma. A bio in Hungarian is provided. The EDUCATION tab shows qualifications from Mesters in Fine Arts, Tamara College, and Diploma in Fine Arts. The EXPERIENCE tab lists roles such as Development Manager at Atract Solutions, Senior PHP/Drupal Developer at Minor Solutions, and Self Employed Professional at Abstract Max. The PORTFOLIO tab shows a grid of image placeholders. The SKILLS tab lists skills like Writing (level 55), Graphic Design Theory (level 40), and Production in HTML/CSS (level 89). The HONORS & AWARDS tab shows a Distinguished Service Award (2017) and a Robin Minor Young Researcher Award (2018). A VIDEO tab shows a video player with a thumbnail of a man. On the right, there's a 'CONTACT ABRIS TAMAS' section with fields for Company or Agency Name, Email Address, and Phone Number, and a 'SEND REQUEST' button.

The online profile manager and resume allows job seekers to build a virtual CV including, their bio, education, experience, skills, honour & awards, portfolio images and even a video CV or showreel.

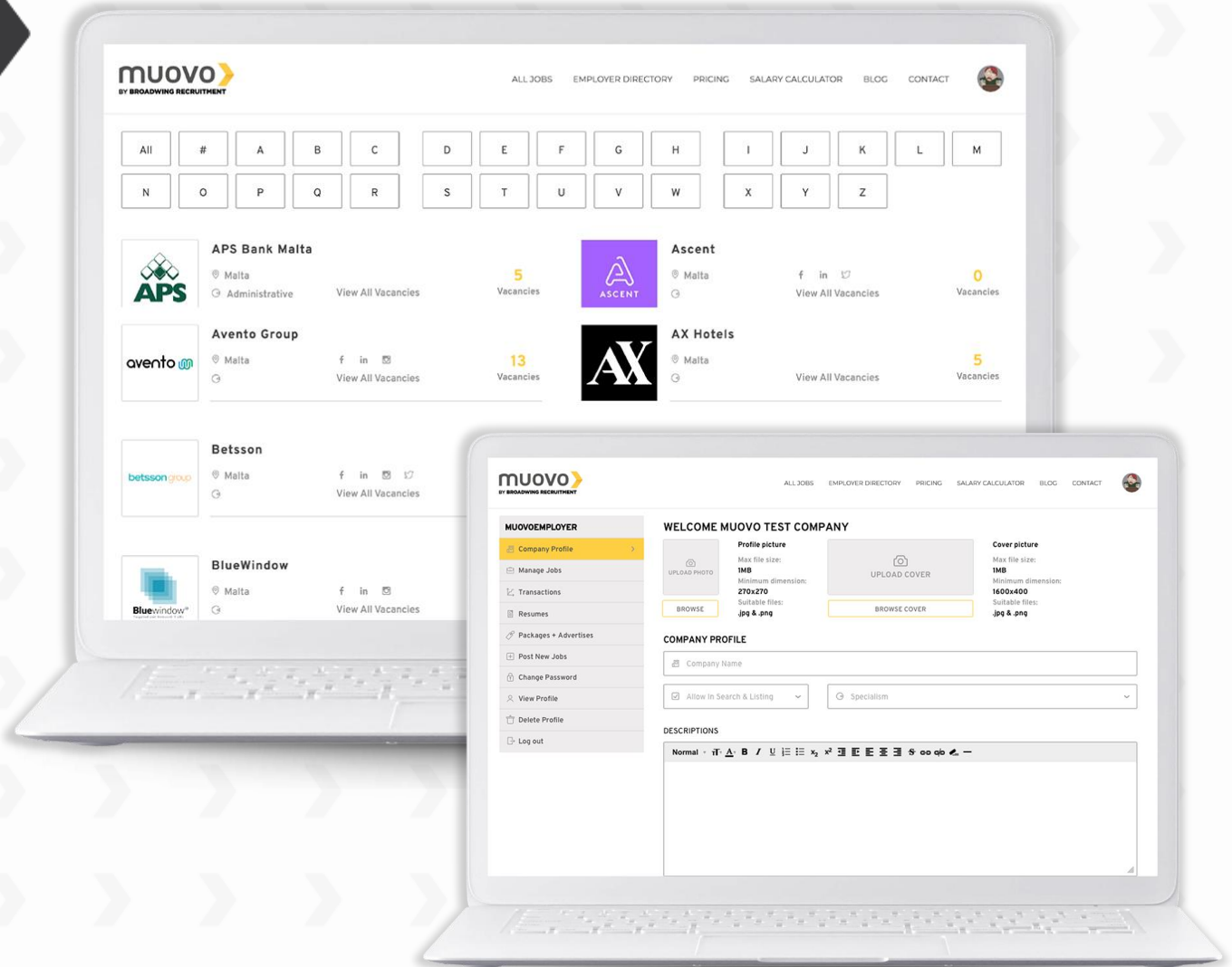
EMPLOYER DIRECTORY & PROFILE

OVERCOMING THE CHALLENGE OF TALENT ACQUISITION

The employer directory and company profiles are a great way to showcase your organisation globally. Muovo aims to overcome the challenge of attracting and retaining high quality talent by combining an employer directory with job postings, giving job seekers confidence in the leading employers across Malta and Europe.

The employer profiles are a great addition to your employer branding, featuring a description of the company, your location, and quick links to your website and other online profiles, all while showcasing your open vacancies directly from the profile page.

Muovo's professional marketing team will also actively promote your employer profile through its various social media networks.

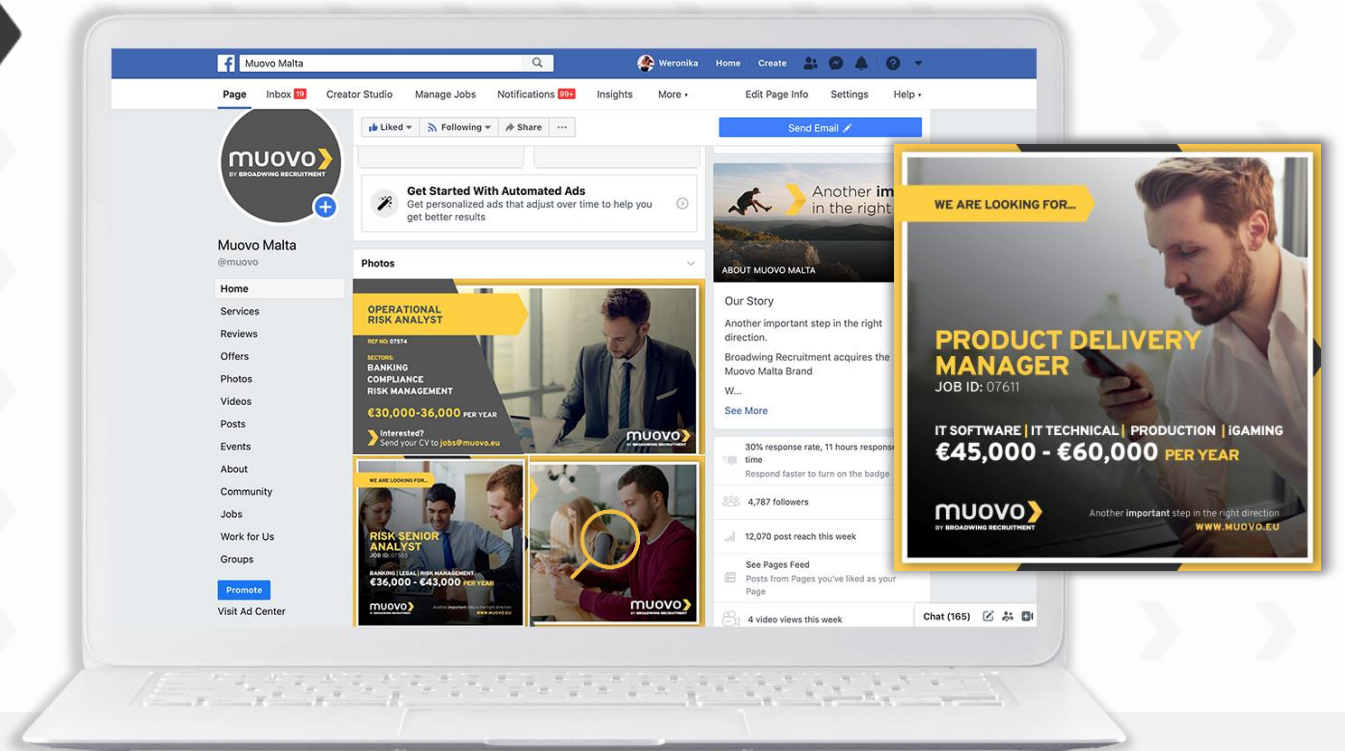
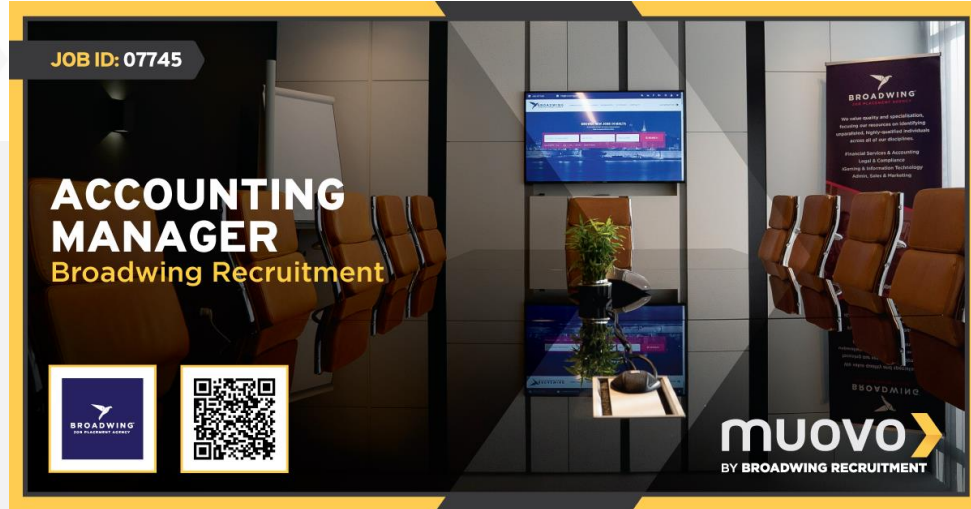


MAXIMISE EMPLOYER BRANDING

DON'T MISS OUT ON BEING SEEN!

Social Media Exposure

Muovo's professional marketing team will ensure that all employer profiles and job openings are regularly posted to a curated list of social media pages & groups. All job banners will be tailored to business activity and include your company name, logo and custom background image.



Featured Jobs

Our featured listing option ensures your job gets maximum exposure on the job board while including additional social shares to improve visibility and help you fill your immediate vacancies as quickly as possible.

1 Job Posting

€ 80.00

€ 80 per Job

Job Listing on Muovo.eu for 30 days

Exposure on 15+ social media pages & groups*

Email notifications to Job Seekers

Monthly Mailshot Blasts

Change of job details at any time before expiry

Listing on Premium Employer Directory

+ €15 for Featured Job

BUY NOW

5 Job Postings

€ 350.00

€ 70 per Job

Job Listing on Muovo.eu for 30 days

Exposure on 15+ social media pages & groups*

Email notifications to Job Seekers

Monthly Mailshot Blasts

Change of job details at any time before expiry

Listing on Premium Employer Directory

1 Sponsored Business Article

+ €15 for Featured Job

BUY NOW

10 Job Postings

€ 600.00

€ 60 per Job

Job Listing on Muovo.eu for 30 days

Exposure on 15+ social media pages & groups*

Email notifications to Job Seekers

Monthly Mailshot Blasts

Change of job details at any time before expiry

Listing on Premium Employer Directory

Exposure of Employer Profile on social media

1 Sponsored Business Article

Dedicated Account Manager

+ €15 for Featured Job

BUY NOW

ATS INTEGRATION

AUTOMATED JOB POSTING

The Muovo Job Board can integrate with your existing Applicant Tracking Systems or Career Sites to automatically sync your jobs to your employer profile on the job board while allowing candidates to apply directly with your ATS.

This means that there is “No Contact” required between you as an employer and the job board. Jobs will be published on the job board within 4 hours of being added to your ATS or career website and will remain active for as long as the job is still present on your job board. If your job is updated or removed, the changes will be reflected on the job board within 4 hours. These plans all include a dedicated account manager.

[* Terms & Conditions Apply](#)



Free integration applies to the job boards listed above.

If yours is not on the list, [contact us for a free quote](#) to integrate with your custom XML Feeds, API's or custom web scraping.

ATS INTEGRATION

AUTOMATED JOB POSTING

Features

- Dedicated Account Manager
- Employer Profile managed by your dedicated account manager
- Automatic Job Syncing linked to your ATS
- 1 Sponsored Business Article per month
- Employer profile shared on social media once every month
- All jobs posted once on social media once

ATS Syncing Terms & Conditions

All plans are for a period of one year and to be paid upfront.

“Open Applications” or generic job listings are not allowed.

Featured Jobs are not possible when using the no contact syncing.

The job board will only display the number of jobs that are included in your “Contactless” pricing plan.

Applicants will be prompted with a notice to inform them that they are leaving the Muovo Job Board and will be applying directly with the employer through their ATS.

“Apply” link clicks will be tracked and shown on the candidates’ private dashboard on the Muovo Job Board and may be used by Broadwing Ltd for reporting purposes.

The sponsored business article (advertorial) must be related to HR & Recruitment.

[* Terms & Conditions Apply](#)

ATS SYNCING PRICING OPTIONS

25 Jobs*

50 Jobs*

Unlimited Jobs*

*Number of jobs active on the job board at any given time
#Paid annually

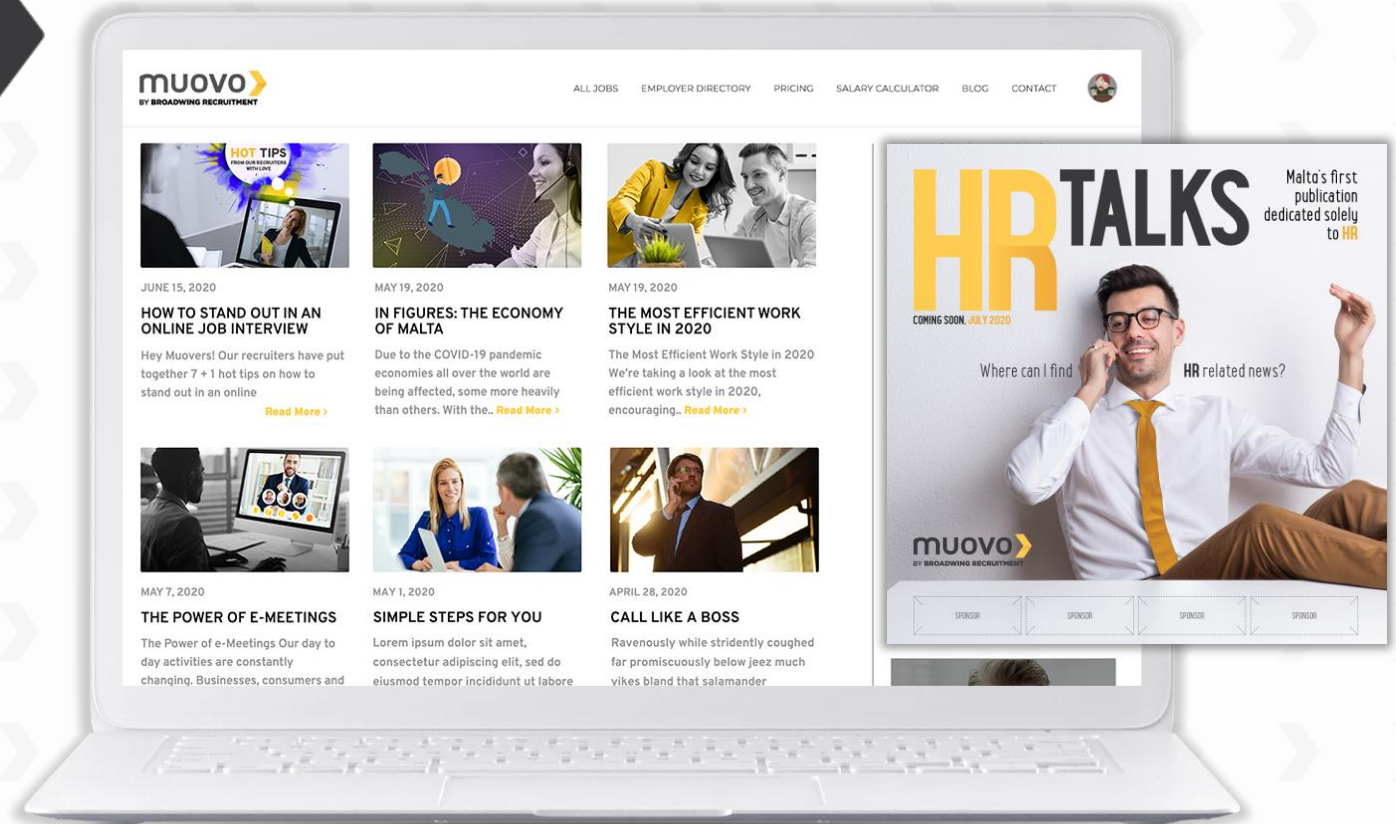
HR TALKS

MALTA'S FIRST PUBLICATION DEDICATED SOLELY TO HR

The staffing industry is about so much more than filling open jobs.
It is about fulfilling open-ended dreams.

As part of the renewed Muovo brand, Broadwing is in the process of producing Malta's first HR & Recruitment publication in collaboration with several highly reputable associations and organisations.

HR Talks is Malta's first publication solely focused on topics and news relating to Human Resources. HR Talks aims to bring together Malta's top HR Professionals and give them space to discuss current trends in the HR industry whilst allowing them to express views and opinions.



Apart from being regularly published online, HR Talks will also be a high-end and professional quality designed quarterly magazine publication which will be distributed to selected locations and businesses to ensure the right visibility.

THANK YOU

www.muovo.eu

Muovo by Broadwing Limited

The Penthouse, Ewropa Business Centre

Triq Dun Karm, BKR 9034, Malta

Call: +356 2017 3260

Email: info@muovo.eu



muovo 
BY BROADWING RECRUITMENT



BROADWING™
JOB PLACEMENT AGENCY